



Sponsorship Application Form

Event Sponsor's Information:

Business Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Email: _____

Please Indicate your Sponsorship Preference below:

- I am a new sponsor
- I would like to be involved on the same sponsorship as last year
- I would like to change my level of sponsorship level:
Check new sponsorship level: Platinum Gold Silver Bronze
- Cash Donation: _____ Gifts in Kind: Value & Description
Amount: _____

Please indicate if you would like to donate items to any of the following:

- Awards Gift Basket Draw Prize Basket

Complete the application form and submit by email or mail to:

SUN VALLEY CRUISE-IN
PO BOX 21086
Vernon Post Office
Vernon, BC V1T 9T7
e-transfers to: info@vernoncruisein.com

Please email your logo in jpeg format to: info@vernoncruisein.com

Sign: _____ Date: _____



VERNON'S SUN VALLEY CRUISE-IN SPONSORSHIP OPPORTUNITIES

This year will mark the 25th Anniversary of the annual Sun Valley Cruise-In and we would like to offer the following sponsorship opportunities for the popular community event to be in Downtown Vernon and in Polson Park during the weekend of July 7 -9, 2023. Last year, approximately 500 vehicles attended.

The crowds during the downtown show on 30th Avenue were estimated to have reached over 5,000 spectators and an additional 10,000 attendees during the show on Sunday at Polson Park.

The show is not-for-profit and is totally run by local volunteers and benefits local charities. Sponsors are important to the event as they provide the needed funds to cover the cost of hosting this event. Other monies raised through registrations, vendor/exhibitor spots and merchandise sales provide surplus monies that are donated to local charities.

2023 COMMITMENT	BRONZE \$500	SILVER \$1,500	GOLD \$2,500	PLATINUM \$5,000*
Photograph of sponsor presenting cheque to committed published in the Morning Star.				YES
One professional social media video, with drone footage, taken of hotrods/classic cars on location of business. To be used freely by sponsor and to be shared on SVCI's social media				YES
Downtown Car Show along 30 Ave Event Space 12x12 for 1 vehicle/booth				YES
Named as Main Sponsor on Show Banner at MacDonald Park for month prior to show.				YES
Radio Advertising Ad				YES
Print Advertising Banner (provided by you) adjacent the main stage at Polson Park			YES	YES
Polson Park Event Space for booth/tent		10x10	10x20	10x40
Your logo with link on the Vernon Cruise-In Website	YES	YES	YES	YES
Poster Logo Size	Small	Medium	Large	Extra Large
Complimentary Tickets to Friday Night BBQ	2	2	4	6
Your sponsorship level acknowledged by MC/DJ during event.	YES	YES	YES	YES

Exclusivity given to Platinum Commitment Levels

SCHEDULE OF EVENTS

**FRI
JULY 7**

Meet & Greet BBQ & Band

4 pm - 8 pm

Hosted by Cruising the Okanagan & Performance Hoist

By Registration and Initiation Only

**SAT
JULY 8**

Pancake Breakfast @ Watkin Motors

9 am - 11 am

Back Country Cruise

11 am - 1 pm

Downtown Car Show

4 pm - 8 pm

**SUN
JULY 9**

Car Show @ POLSON PARK

10 am - 3 pm

Live Music, Food, Vendors, Swap Meet & Pin-Up Pageant

Awards & Draw Prizes

2 pm

FOR MORE INFORMATION

INFO@VERNONCRUISEIN.COM

WWW.VERNONCRUISEIN.COM